Choice Gleanings From the

Publishers' Spring Catalogues

Announcements

The Giff' and Getrade S. Making the Second Men, by Lord Dunasay, Tender of the Book World

The Breathern Millin Conpany

of the Book World

The Breathern Millin Conpany

The

Indian Fairy Book.

The Macmillan Company rank among their most important new beeks "God, the Invisible King," by Wells: "His Family," by Poole: "Jerry," by Jack London; "American Werld Policies," by Weyl: "Brazil To-day and To-morrow," by Elliott, and "A Life of Swinburne," by Gosse, announce, expressing and "A Life of Swinburne," by Gosse, Longmans, Green & Co. announce "A Surgeon in Khaki," by the late A. A Martin; "My Religion," by the Eev. Walter J. Carcy; "The History of Zionism in England and France," by Yahum Sokolow; "Raymond," by Paul Hockham, and "The Museum," Talbot Jackson.

by Margaret Talbot Jackson.

B. W. Huebsch publishes "A German Deserter's War Experience": "Tales of the Revolution," by Michsel Artzbashef, "German War Finance," by M. J. Bonn: "The Small Family System: is it injurious or Immoral?" by C. V. Drysdale: "Edgar Allan Poe," by H. H. Ewers, and "Jean Jaures," by Margaret Passe.

he Middle Pasture," b



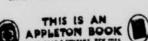
A Mexican War Diary

The Princeton University Press published on April 7 the "Mexican War Diary of George B. McClellan," edited by Professor William Starr Myers, of Princeton University. Another April book from this press is "Physical Chemistry of Vital Phenomena," by J. F. McClendon, assistant professor of physiology in the University of Minnesota Medical School. Scheduled for early publication are four uniform volumes, of special interest to New York-crs because of their authorship: "The Administration of an American City." by Mayor Mitchel; "Health Protection." by Dr. Haven Emerson; "Municipal Utilities," by City Chamberlain Milo R. Maltbie, and "Crime Prevention," by Police Commissioner Arthur Woods.

Moffat, Yard & Co. lead their spring

Police Commissioner Arthur Woods.

Moffat, Yard & Co. lead their spring list with a "History of the Voluntary Aid Detachment in England," by Kathleen Burke, and "Shooting for Boys." by A. F. Collins—two timely and practical volumes. They also publish Adler's "The Neurotic Constitution," Pfister's "The Psychoanalytic Method" and Coriat's "What Is Psychoanalysis". They are about to issue "Britain's Civilian Volunteers," by Thekla Bowser, a most timely and interesting work.



Company, "quite optimistically, in spite of the imminent war. There is every indication that American publishers will enjoy a more satisfactory business, and the curtailment of publishing, due to adverse manufacturing conditions, will undoubtedly bear fruit in the production of 'fewer and better books'."

"The general outlook for the spring trade," say P. J. Kenedy & Sons, "may be considered as highly satisfactory for publishers, excepting.

perhaps, those whose books are issued on a very small margin of profit, and who consequently will suffer from the higher cost of manufacture."

"The high cost of living, the scarcity and high price of paper, as well

ous adventitious interest—"The American Ambassador"; its author, a man of extensive diplomatic experience, naturally uses an assumed name upon a novel which realistically presents the life in an American Embassy under a crisis.

Leonard Wood; "Grapes of Wrath," a new war book by Boyd Cable, and new ditions of "Erewhon" and "The Notebooks of Samuel Butler."

The Britton Publishing Company announce "The Road of Ambittion," a crisis.

THE LIGHT

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as the increased cost of printing and binding," say the Cupples & Leon Company, "tend to the result of eliminating the poor quality of books. The people are reading with a discrimination rarely if ever used before, and the publications of this spring are being based on that condition of the reading public."

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The clean play is the most successful of all plays. Clean literature and clean womanhood are the keystones of civilization. Not a store in New York, Brooklyn, Boston, or elsewhere has been able to supply the demand for MY UNKNOWN CHUM, "the cleanest and best all-around book in the English language."

'Life is too short for reading inferior books"-Bryce

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Foreword by HENRY GARRITY

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"'My'Unknown Chum' delighted me."
GOVERNOR DAVID I. WALSH, of Massachu-

GOVERNOR DAVID I. WALSH, of Massachusetts:

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\$1.50 Net Postpaid \$1.65 AT BOOKSTORES OR

THE DEVIN-ADAIR COMPANY, Publishers, 437 Fifth Ave., New York, U. S. A.

SCRIBNER BOOKS (19)

-SOME SPRING NOVELS-

CHILDREN OF THE DESERT, by Louis Dodge "The novel has that indescribable thrill and beat that is only felt in works of genius. A better or more promising novel has not been written in a long while. It is as good a story as "The Great Divide" is a play." (\$1.35 net).

—N. P. D. in N. Y. Evening Globs.

THE MADNESS OF MAY, by Meredith Nicholson A frantic little fantasy about a man who was going to commit suicide and didn't because the springtime intoxication was too strong for him. Full of wanderlust starlight and light idyllic love. (Illustrated, \$1.00 net).

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"From 'Jan and Her Job' one arises with a warm feeling of having actually lived with the principals through their chapters of mingled joys, fears and realizations.

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